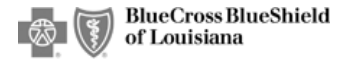




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**EVENT DETAILS**

**Tuesday, May 10, 2011**

**8:00 am - 1:30 pm**

Registration, Breakfast & Visit With Exhibitors:  
8:00 am - 9:00 am

**Pontchartrain Center**

4545 Williams Blvd | Kenner, LA

**Included in Registration Fee:**

- 3 Hours of Life & Health CE Credit
- Buffet Lunch with Keynote Speaker
- 30+Exhibitors From All Industry Sectors
- Program & Membership Directory
- Great Door Prizes!

**REGISTRATION FEES**

**Prior to April 26:**

Members: \$30 | Non-Members: \$50

**After April 26 & At The Door (Space Permitting):**

Members: \$50 | Non-Members: \$70  
Want a discount?

Ask a sponsor for a registration form before April 26

**For the latest information or to register  
&/or pay online, go to [www.noahu.org](http://www.noahu.org)**

FEATURED SPEAKERS

Opening Remarks by  
Honorable James Donelon (Invited)  
Louisiana Commissioner of Insurance



**CE SESSION I:**

**Louisiana's Economy & the Health Insurance Industry**

*Renowned Louisiana economist, Dr. Loren Scott, will share his humorous insight on the state of the economy & the health insurance industry in Louisiana.*



Dr. Loren C. Scott, Economist  
President, Loren C. Scott & Associates  
Professor Emeritus, Louisiana State University

**CE SESSION II:**

**Building A Better Benefits Practice**

*Tom will share his insights on how agents can grow their business and build a lasting benefit practice that is lucrative and can survive health care reform.*

Thomas Harte  
President, Landmark Benefits

**CE SESSION III: KEYNOTE & LUNCHEON SPEAKER**

**Opportunity Index in a Reformed Marketplace**

*Lindsay wowed audiences around the country, including at NAHU's recent annual convention in Chicago. His role includes strategic counsel, marketing and sales consulting, and business development. He will provide an overview of critical trends and business drivers likely to shape the future of the health insurance marketplace, with a focus on marketplace mega-trends and solution selling.*



Lindsay Resnick  
Chief Marketing Officer  
KBM Group: Health Services

**2011 NEW ORLEANS BENEFITS EXPO REGISTRATION FORM**

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 NAHU Member? Yes No  
 Chapter: \_\_\_\_\_ Amount Enclosed: \$ \_\_\_\_\_

Payment Method:

Check (Make checks payable to NOAHU)  
 Credit Card: Visa Mastercard Discover AmEx  
 Name on Card: \_\_\_\_\_  
 Card # \_\_\_\_\_ Expiration: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Billing City, State, Zip: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Mail completed form with payment to: NOAHU Expo  
PO Box 8765 Metairie, LA 70011

If paying via credit card, email to [jennifer@noahu.org](mailto:jennifer@noahu.org)  
For more info, contact Jennifer at 504-460-3307